



WHITEWAVE FOODS BRAND FACT SHEET

HORIZON ORGANIC®

Horizon Organic® founded in 1991, was the first certified organic dairy to distribute products nationally in the United States. The company remains true to its vision for a more organic planet, working with nearly 500 organic dairy farms and providing certified organic dairy products to natural foods retailers and supermarkets across the country. Horizon is the nation's leading national brand of organic milk, and offers a full line of different organic dairy products, as well as organic eggs. Its products are produced without the use of antibiotics, added growth hormones or dangerous pesticides.

Horizon Organic products are available nationwide in natural food stores and supermarkets, as well as Starbucks, Wal-Mart and Club stores. For more information on the growing world of organic, visit www.HorizonOrganic.com



SILK®

Silk® Soymilk pioneered the refrigerated soymilk category in 1996. Today it is the best-selling soymilk brand in the country. Not only do Silk products taste delicious, a cup of Silk contains as much calcium as a cup of milk and is loaded with soy protein which, when consumed as a part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. The brand is also committed to making the world a healthier place through socially responsible and environmentally sustainable business practices. Silk purchases wind power, an environmentally friendly electricity source, to offset 100 percent of the electricity used in the production of its products and has been a recipient of the prestigious Green Power Leadership Award from the U.S. Department of Energy and the Environmental Protection Agency, a top honor that recognizes the brand's role in using and promoting renewable energy.

Silk Soymilk is available in virtually all major supermarket chains and comes in 17 different flavors designed to meet all tastes and nutritional needs including Plain, Vanilla, Chocolate, Unsweetened, Plus and Very Vanilla. In addition, Silk offers soy yogurt and a variety of creamers and aseptic, shelf-stable soymilks. Some of Silk's latest product innovations include Silk Pumpkin Spice, Silk Plus Omega-3 DHA, Silk Plus Fiber and Silk Plus for Bone Health. For more information, visit www.SilkSoymilk.com.



RACHEL'S™

Rachel's™ made its U.S. debut in Spring 2007, offering two tempting lines of premium lowfat yogurt in 10 extraordinary blends. Rachel's U.S. builds on the success of Rachel's UK – a thriving dairy brand known for pairing authentic, traditional dairy quality and contemporary great taste.

Now expanded to include 12 flavors, Rachel's combines one-of-a-kind taste with a unique balance of nutrients. From pomegranate to lavender to açai and beyond, its unique blends showcase tempting fruits and flavors from around the globe. Every delicious cup offers key yogurt benefits like probiotics, calcium and vitamins A and D, plus an added boost of Omega-3 DHA.

In January 2009, Rachel's reinvented cottage cheese with the launch of six unique and sophisticated flavors. The Sweet line includes flavors like Lemon Verbena Berry, while the zesty Savory line combines aromatic herbs, rich spices and vibrant vegetables to create flavors such as Cucumber Dill.

Rachel's products are available in grocery and natural food stores nationwide. For more information, visit RachelsDairy.com.





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THE ORGANIC COW™

As New England's original organic milk brand, The Organic Cow cares about the region's health. Since the brand's inception in 1990, nearly 100 New England family farms have helped the brand produce milk without antibiotics, growth hormones, pesticides or cloning, making it the natural choice for parents raising healthy kids.

The Organic Cow offers a range of dairy offerings, including Fat-Free, 1%, 2%, Whole, Whole plus DHA and Chocolate milks, in addition to Half & Half. The Organic Cow products are available at grocery stores across New Hampshire, Maine, Massachusetts, Connecticut, Rhode Island, Vermont and select cities in New York.



LAND O LAKES®

Since 1921, LAND O LAKES® has been a leading producer of pure, wholesome dairy products. LAND O LAKES cultured and liquid dairy products – including America's number one nationally branded Half & Half and Fat Free Half & Half – are produced under license from Land O'Lakes, Inc. The full line of LAND O LAKES luscious, rich liquid dairy products makes every cup of coffee, slice of pie or bowl of berries an experience to savor. Made from the purest ingredients, LAND O LAKES products deliver extraordinarily smooth flavor and quality.

Available in major grocery, convenience stores, mass-merchandise, Club stores, and food service outlets in the U.S., the LAND O LAKES cultured and liquid dairy product line-up also includes whipping cream, whipped heavy cream (aerosol products), and lactose-free milk (Dairy Ease).



INTERNATIONAL DELIGHT®

International Delight® was launched in 1987 and was the first flavored, liquid, non-dairy creamer on the market. The brand takes its flavor inspiration from international locales, with a number of flavors inspired by the decadent desserts served in countries like Argentina, Belgium and France.

International Delight originally came in three flavors and was available only in individual portion control sizes. Now, the product line has expanded to 11 flavors, including fat-free and sugar-free varieties, as well as limited edition and seasonal flavors.

International Delight is available in portion control singles, pints and quarts at grocery, convenience stores, mass merchandisers and food service outlets across the country. For more information, visit www.InternationalDelight.com.

