

For Immediate Release

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WhiteWave Foods Lauds Planned U.S. 36 Improvements in Briefing with Speaker of the House Nancy Pelosi and Congressman Jared Polis

Planned Upgrades Will Reduce Commuting's Environmental and Lifestyle Impacts for Employees of WhiteWave and Other U.S. 36 Coalition Members

BROOMFIELD, COLO. (March 1, 2010) – WhiteWave Foods today participated in a briefing for Speaker of the House Nancy Pelosi, with Congressman Jared Polis and members of the U.S. 36 Coalition, on how economic recovery funds are being used to construct innovative, multi-modal transportation projects, create jobs, and lay the foundation for long-term growth along the U.S. 36 corridor.

Kelly Shea, WhiteWave Foods vice president for government and industry relations, joined other members of the U.S. 36 Coalition and Congressman Polis in briefing Speaker Pelosi on the importance of planned improvements to the U.S. 36 corridor. WhiteWave Foods employs about 450 people at its headquarters office in Broomfield, adjacent to U.S. 36.

“For most WhiteWave employees, commuting on U.S. 36 is a daily part of our lives. In its current state, 36 is congested and inefficient,” Shea said. “That’s why this initiative is so important to us. Getting our employees to work safely and sustainably, while reducing energy consumption and greenhouse gas emissions, is essential to our business—and to our business philosophy.”

WhiteWave Foods has been a member of 36 Commuting Solutions, a not-for-profit public/private partnership of nearly 50 businesses and seven municipalities located along the U.S. 36 corridor, since 2004. The organization is focused on enhancing the mobility of commuters along the corridor today and in the future with sustainable travel options. Congressman Polis represents the area, part of Colorado’s Second Congressional District, in the U.S. House of Representatives.

“In addition to offering people innovative, healthy and responsibly-produced food, we are committed to responsible business practices,” Shea told Pelosi and Polis. “We fully believe in the importance of integrating sustainability into the way we do business.”

She explained that WhiteWave Foods supports a number of transportation programs at its headquarters to reduce the environmental and lifestyle impacts of commuting for employees, including:

- Providing Eco-Passes that allow employees to ride public transportation for free
- Encouraging and arranging van pools
- Providing premium parking places for employees that carpool or drive hybrid vehicles
- Encouraging employees to bike and walk to work when possible, offering weatherproof bicycle storage and on-site showers at headquarters.

As a result of programs like these, in 2009, WhiteWave Foods employee commutes included more than 5,000 shared rides; 17,000 miles biked; 800 bus rides; and 80 miles walked.

“We are incredibly excited about the future improvements proposed for U.S. 36,” Shea added. “The expanded HOV lanes, bus rapid transit and corridor-wide bikeway will provide our employees with more environmentally-friendly choices that fit into our beliefs as a company and as individuals.”

About WhiteWave Foods:

WhiteWave Foods was established when Dean Foods Company (NYSE:DF) consolidated much of its branded business into one consumer packaged goods organization. Headquartered in Colorado, the company is a pioneer in creating healthy, innovative, responsibly produced foods, including organic and natural leaders Horizon Organic®, Silk® Soymilk and indulgent favorites International Delight® and LAND O’LAKES™ cultured and liquid dairy products. For more information, visit the WhiteWave [website](http://www.whitewavefoods.com) at www.whitewavefoods.com, our [blog](#) at www.grazingmind.com or follow WhiteWave on [Facebook](#) and [Twitter](#).

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