

*For Immediate Release*

Contact:

Lisa Conover

The Fresh Ideas Group

(303) 449 – 2108, ext. 12

[Lisa@freshideasgroup.com](mailto:Lisa@freshideasgroup.com)



**WhiteWave Foods continues efforts to reduce its environmental footprint**

*Celebrates Earth Day by engaging employees and partners in new and ongoing sustainability initiatives*

BROOMFIELD, COLO., (April 20, 2009) – At WhiteWave Foods, Earth Day is not only an opportunity to join others across the globe in celebrating and finding new ways to protect the planet, but it’s also a time during which the company reaffirms its commitment to sustainability.

“At WhiteWave the mission is to be the Earth’s favorite food company,” said Joseph Scalzo, president and CEO of WhiteWave Foods. “We know we still have a ways to go, but our mission is engrained in the way we do business, and pushes us to get better every day of the year. If we want to achieve our goal of reducing green house emissions 10 percent by 2011, every day must be Earth Day at WhiteWave.”

WhiteWave will host or participate in a number of activities on or around Earth Day to share the company’s continued commitment to the environment, through its employees and the community:

**On Earth Day**

- WhiteWave will be recognized at the University of Colorado’s Campus Sustainability Awards Ceremony for its collaboration with the university to implement zero-waste, renewable energy, and alternative transportation at the school’s 2008 – 2009 home football games.
- Eco-Cycle, one of the country’s largest non-profit recyclers and WhiteWave’s recycling and composting partner, will deliver a load of nutrient-rich compost created by WhiteWave over the last several months to give back to employees on Earth Day for use in their personal gardens.
  - In 2008, through its composting efforts, WhiteWave diverted 7,280 pounds of compostable materials from landfills—this prevented over 350 cubic feet of methane, a dangerous green house gas, from entering the atmosphere.
- Building upon WhiteWave’s existing alternative transportation incentives such as providing free Eco-Passes (for use on all local public transportation) and offering VanPooling options, employees will continue to be rewarded for using environmentally-friendly transportation as WhiteWave will unveil convenient, preferred parking spaces for hybrid vehicles at company headquarters.

- WhiteWave will launch an employee-created Battery Recycling Program, which will collect employees' old batteries, ensure they're recycled safely, and therefore prevent dangerous waste from entering the landfills.

### **On April 23**

- WhiteWave empowers employees and their families to live green at home too. There will be an environmental focus during WhiteWave's "Bring your Child to Work Day" on April 23, which will feature a "Race to be Green" relay race, teaching kids how to compost and recycle in fun and engaging ways. More than 150 children are expected to participate in the event.

### **On May 1**

- WhiteWave continues its commitment to Growing Gardens, an organization that aims to enrich the lives of Boulder County residents through environmentally sustainable gardening programs. On May 1, up to 40 WhiteWave employees will join spring clean up efforts at the Children's Peace Garden, which was designed for young children to learn about the source of the food they eat, organic gardening practices, the importance of biodiversity and community, and reconnecting with the Earth.

### **Ongoing**

- In addition to its own recognition from the Environmental Protection Agency (EPA) for the last five years as a Green Power Leader for its commitment to renewable energy, WhiteWave collaborated with its headquarters' property manager, Hines, to create a more sustainable workplace by reducing energy consumption and waste, and ensuring environmentally-friendly carpet and office furnishings. As a result of these efforts, the building recently earned EPA's ENERGY STAR® certification for "Energy Performance."
- Over the next several weeks, there are a number of green education opportunities for WhiteWave employees, with classes from experts on topics ranging from "socially responsible investing" led by Steve Schueth, president First Affirmative Financial Network, to "Becoming a Paperless Office", hosted by KJ McCorry of Officiency®, a consultancy that helps employees learn to be more effective and productive by using electronic systems for managing data to reduce paper. Such educational opportunities are available to employees throughout the year.

To learn more about WhiteWave Foods and its commitment to the environment and our community, visit: [www.whitewavefoods.com](http://www.whitewavefoods.com).

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**About WhiteWave Foods:**

WhiteWave Foods was established when Dean Foods Company (NYSE:DF) consolidated much of its branded business into one consumer packaged goods organization. Headquartered in Colorado, the company is a pioneer in creating healthy, innovative, responsibly produced foods, including organic and natural leaders Horizon Organic®, Silk® Soymilk and Rachel's™ yogurt, and indulgent favorites International Delight® and LAND O'LAKES™ cultured and liquid dairy products. For more information, visit [www.whitewavefoods.com](http://www.whitewavefoods.com).