



## WHITEWAVE FOODS BRAND FACT SHEET

### HORIZON™

Founded in 1991, Horizon was a pioneer in the organic industry, the first company to supply organic milk nationally. Today, the brand remains committed to providing great-tasting dairy products that make it easy for moms to provide nutritious options for her kids.

Horizon offers a delicious variety of certified organic dairy products and innovative natural dairy offerings to satisfy a broad range of consumer needs. The brand's commitment to a healthier planet includes offsetting the energy used to produce its products with clean, renewable wind power. In addition, Horizon works with nearly 500 certified organic family farmers and in 2009 alone kept more than 15 million pounds of pesticides, herbicides and fertilizers out of the environment.

Horizon products are available nationwide in natural food stores and supermarkets, as well as Starbucks, Wal-Mart and Club stores.



For more information, visit [www.HorizonDairy.com](http://www.HorizonDairy.com).

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### SILK®

Silk Soymilk was launched in 1996 and is the best-selling soymilk brand in the country. Not only do Silk products taste delicious, a cup of Silk contains as much calcium as a cup of milk and is loaded with soy protein, which when consumed as a part of a diet low in saturated fat and cholesterol may reduce the risk of heart disease<sup>1</sup>.

Silk Pure Almond was launched in late 2009 and is another example of the innovation Silk brings to the dairy alternative category. Made from whole almonds, each glass of is rich in antioxidants, provides as much calcium and vitamin D as milk, and contains absolutely no cholesterol or saturated fat. It's also naturally low in calories – Original Pure Almond is just 60 calories per serving – and contains no dairy or soy. It is available in two flavors – Original and Vanilla.

As a brand, Silk is committed to making the world a healthier place through socially responsible and environmentally sustainable business practices and has a legacy of using and promoting renewable energy. Silk purchases renewable energy certificates to help offset the electricity used in the production of its products.

Silk Soymilk and Pure Almond are available nationwide in natural food stores and supermarkets and the complete product line includes a number of varieties and flavors to meet specific tastes and nutritional needs.

For more information, visit [www.silksoymilk.com](http://www.silksoymilk.com) or [www.silkpurealmond.com](http://www.silkpurealmond.com).



<sup>1</sup> In 1999 the FDA issued a health claim for soy and its role in promoting cardiovascular health. Food and Drug Administration. Food labeling, health claims, soy protein, and coronary heart disease. Fed Reg 1999;57:699-733.



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### THE ORGANIC COW™

The Organic Cow is New England's original organic milk. With nearly 100 New England family farms helping the brand produce milk without antibiotics, growth hormones, pesticides or cloning, The Organic Cow is the natural choice for parents raising healthy kids.

Founded in 1990 on a 400-acre farm near Tunbridge, Vt., the brand has its roots firmly planted in the New England soil.

The brand offers several different varieties of milk and is available in natural food stores and supermarkets in Vermont, Maine, Massachusetts, New Hampshire, New York and Pennsylvania.

To learn more, visit [www.theorganiccow.com](http://www.theorganiccow.com).



### LAND O LAKES®

Since 1921, LAND O LAKES® has been a leading producer of pure, wholesome dairy products. LAND O LAKES™ cultured and liquid dairy products – including America's number one nationally branded Half & Half and Fat Free Half & Half – are produced under license from Land O'Lakes, Inc.

The full line of LAND O LAKES luscious, rich liquid dairy products makes every cup of coffee, slice of pie or bowl of berries an experience to savor. Made from the purest ingredients, LAND O LAKES products deliver extraordinarily smooth flavor and quality.

Available in major grocery, convenience stores, mass-merchandise, Club stores, and food service outlets in the U.S., the LAND O LAKES cultured and liquid dairy product line-up also includes whipping cream, whipped heavy cream (aerosol products), and lactose-free milk (Dairy Ease).



### INTERNATIONAL DELIGHT®

International Delight® was launched in 1987 and was the first flavored, liquid, non-dairy creamer on the market. The brand takes its flavor inspiration from international locales, with a number of flavors inspired by the decadent desserts served in countries like Argentina, Belgium and France.

International Delight recently completed a packaging redesign that resulted in a new bottle that reduces the brand's carbon footprint by 30 percent. International Delight also purchases carbon offsets for 50 percent of the emissions associated with the production of its products.

International Delight is available in portion control singles, pints and quarts at grocery, convenience stores, mass merchandisers and food service outlets nationwide.



For more information, visit [www.InternationalDelight.com](http://www.InternationalDelight.com).